

# Recording starting soon



The recording will:

- Capture presenter video and shared screen
- Capture all audio (no need to unmute if you'd rather not)
- Capture chat posts to everyone, **including our names**
- May be made available online on the internet



You control:

- ✓ How your name appears (use 'rename' to edit)
- ✓ What you share in the chat
- ✓ Whether you unmute to talk

# How to boost your PhD CV lines and Career Options

Liz Wilkinson

TECHNE Careers Consultant

2

*technē*

# SESSION OUTCOMES

How to boost your PhD CV lines & Career Options

We will explore:


- What are your careers options after your PhD
- How can you develop and promote your PhD transferable skills
- How can you develop your Techne PhD career boosting network

# How to boost your PhD CV lines & Career Options

From 28/10/2021 12:30 to 28/10/2021 13:30

--- PLEASE NOW MARK YOUR ATTENDANCE AT THIS ACTIVITY ---

## Mobile App Users


1. Open the Inkpath App
2. Press this button 
3. Scan this QR Code



4. Confirm attendance

**Complete**

## Web Users

1. Open [webapp.inkpath.co.uk](http://webapp.inkpath.co.uk)
2. Press this button 
3. Enter this unique code

**1635320110**

4. Press

**Submit**

5. Confirm attendance

**Complete**

# Liz Wilkinson, TECHNE Careers Consultant

- 30 Years in Careers and Recruitment
- Former Director of Careers and Employability at Royal Holloway
- PGR Careers Lead at Kings College London
- MA Classics in Oxford & PGCert in Learning and Teaching
- Academic & Postgrad Careers Specialist
- 9 jobs/ 34 years

**Contact via [techne.careers@careers.lon.ac.uk](mailto:techne.careers@careers.lon.ac.uk)**

## ACTIVITY : WHAT PHD STAGE HAVE YOU REACHED?

- Using the chat box, share your year of PhD study, your institution and summarise your discipline (s) in 2/3 words
- e.g. Year 3, Geography & Visual Art, Roehampton

*Spelling etc doesn't matter in the chat box*

## **ACTIVITY: CELEBRATING SUCCESSFUL CHANGE YOU HAVE MADE**

- Using the chat box, share your high points in your PhD so far
- e.g. moving city, learning a new skill, changing a relationship, changing academic direction

*Spelling etc doesn't matter in the chat box*

## Take the long view

**In 2030, what will you be glad you did in 2021/22**

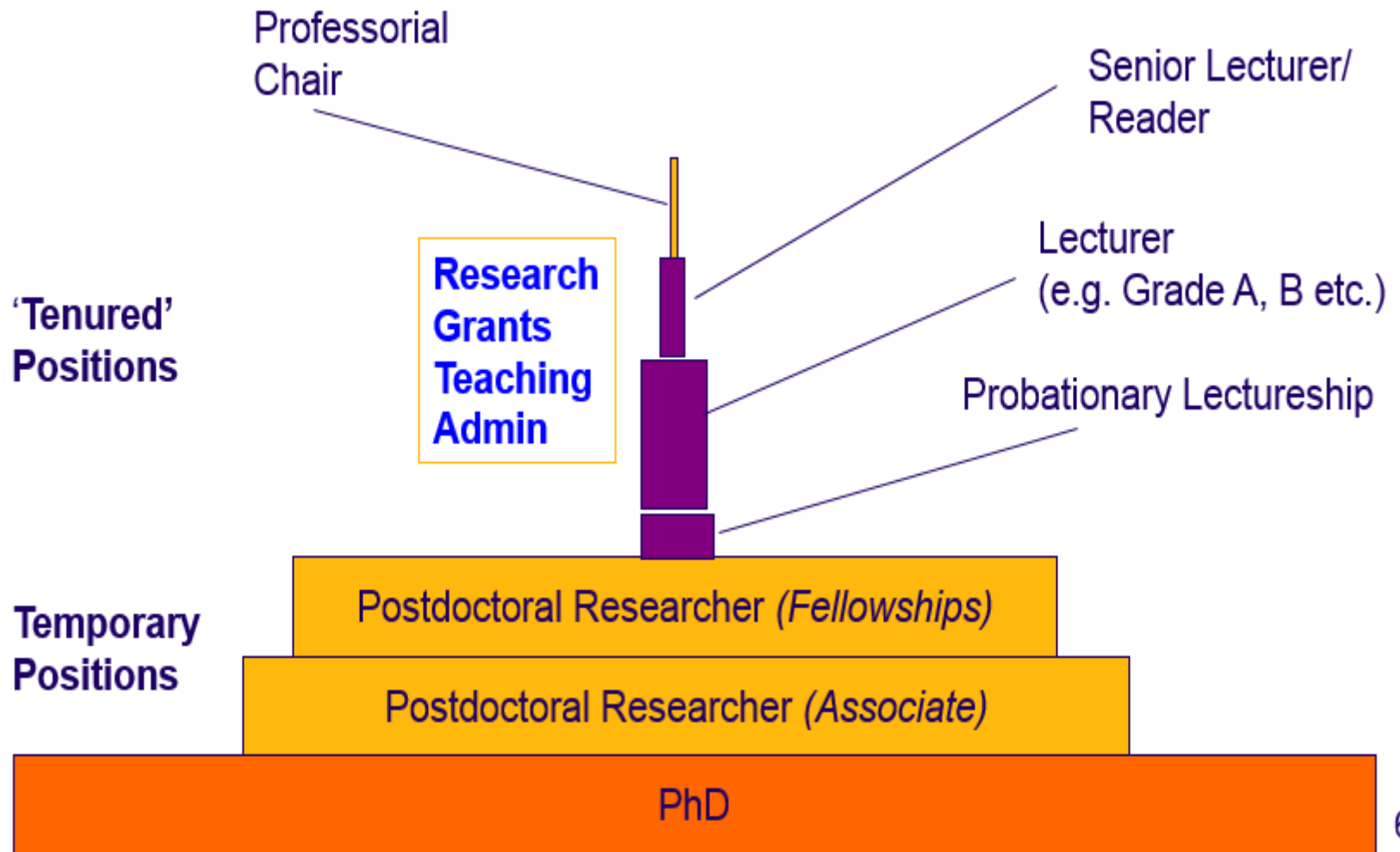
- **Completed/progressed your PhD?**
- **Added another income earning string to your bow?**
- **Developed your creative/intellectual practice?**
- **Improved your digital skills?**
- **Improved your health/stress management?**
- **Experimented with something different?**



# SUBJECT/SKILLS/SECTOR

|                                                    | LEADERSHIP ROLES                                 | EXPERT ROLES                                                         |
|----------------------------------------------------|--------------------------------------------------|----------------------------------------------------------------------|
| LEVERAGING YOUR PhD/<br>DIFFERENT SUBJECT<br>FOCUS | Not for Profit/Civil Service<br>Service Delivery | Think Tanks, Freelance<br>Influencers, Technical<br>Specialists      |
| LEVERAGING YOUR<br>PhD/RELATED SUBJECT<br>FOCUS    | Arts Management &<br>Service Delivery            | Academia & Education<br>Creative Practitioners,<br>Technical Experts |

# After a PhD – the Academic Career Path (UK)



# Teaching focused jobs

## **Lecturer/Senior Lecturer in Fashion Photography & Photography Rochester**

**Part Time Post: 21.75 hours per week**

**Salary: £35,845 - £49,552 pro rata per annum**

**Ref: 20-AMCD339-0625-1**

The University for the Creative Arts (UCA) is looking for an Innovative practitioner/lecturer to join our Fashion Photography & Photography programme team at the Rochester Campus.

We are looking to appoint a Lecturer/Senior Lecturer who will work alongside the Programme Director in administering, teaching and coordinating the delivery of the Fashion Photography and Photography courses at Rochester.

You will have an honours and postgraduate degree (or relevant equivalent experience), and recent experience of HE teaching. Good verbal and written communication skills, organisational ability and personal initiative is required.

The successful candidate will join an engaged and considerate team that are passionate about using image making and writing to investigate critical and creative intersections between Fashion Photography and Photography. Staff are encouraged to be active image makers and researchers, and use their industry experience and interest in key contemporary debates (such as BAME and LGBTQ+ representation, body politics, interdisciplinary intersections between media and contemporary modes of storytelling etc.) to inform the curriculum on all four courses at the Rochester campus.

# Research focused jobs

## Outreach and Research Associate

### Lancaster University

|                       |                              |                   |                    |
|-----------------------|------------------------------|-------------------|--------------------|
| <b>Location:</b>      | Lancaster                    | <b>Placed On:</b> | 11th November 2020 |
| <b>Salary:</b>        | £28,331 to £32,817 per annum | <b>Closes:</b>    | 8th December 2020  |
| <b>Hours:</b>         | Full Time                    | <b>Job Ref:</b>   | A3102              |
| <b>Contract Type:</b> | Fixed-Term/Contract          |                   |                    |

Apply

This full-time appointment—within the Department of Organisation, Work and Technology, Department of Sociology, and the Institute for Social Futures—supports an international, multi-institutional project, Community-led Open Publishing Infrastructures for Monographs (COPIM), funded by Research England and the Arcadia Fund and led by the Centre for Postdigital Cultures, Coventry University, in collaboration with several world-class universities. The project addresses the key technological, structural, and organisational hurdles—around funding, production, dissemination, discovery, reuse, and archiving—that are standing in the way of the wider adoption and impact of open-access (OA) books (see the project website for more information: <https://www.copim.ac.uk/>).

You will support the project team in relation to the Work Package titled 'Revenue Infrastructures and Management Platform'. A key focus of the post is supporting the development of a new pilot library revenue and membership scheme to better enable the integration of OA books into libraries. This will feature the ScholarLed group of open access publishers alongside other key stakeholders: <https://scholarled.org/>.

You should have either a graduate degree (Master's degree or higher), preferably within the social sciences, publishing, design, the humanities, or library science, or demonstrable experience in scholarly libraries or the publishing industry. Essential skills include a familiarity with debates around Open Access publishing and experience in networking effectively with non-academic stakeholders, which will be required in the project's outreach and engagement work. Additional desirable skills include qualitative research skills, design skills, and/or a deep understanding of the contemporary context of Open Access book publishing or scholarly libraries.



- What advice have you been given by your academic mentors about improving your chances of post-doc teaching and research work in academia?
- **Type into the chat box**

# Increasing your chances






- Recruit your supervisors and academic mentors as allies and advocates now
- Research – peer-reviewed article and grant capture
- Teaching experience, especially course design, inclusion and assessment
- Pedagogy – Check out HE teaching certification & AdvanceHE

# Monitor trends on jobs.ac.uk

## Academic Discipline / Field of Expertise

|                                   |     |                                        |     |
|-----------------------------------|-----|----------------------------------------|-----|
| Search All                        |     | Historical & Philosophical Studies     | 143 |
| Agriculture, Food & Veterinary    | 54  | Information Management & Librarianship | 55  |
| Architecture, Building & Planning | 81  | Languages, Literature & Culture        | 132 |
| Biological Sciences               | 546 | Law                                    | 122 |
| Business & Management Studies     | 375 | Mathematics & Statistics               | 436 |
| Computer Sciences                 | 597 | Media & Communications                 | 87  |
| Creative Arts & Design            | 130 | Physical & Environmental Sciences      | 790 |
| Economics                         | 160 | Politics & Government                  | 125 |
| Education Studies (inc. TEFL)     | 155 | Psychology                             | 199 |
| Engineering & Technology          | 694 | Social Sciences & Social Care          | 328 |
| Health & Medical                  | 678 | Sport & Leisure                        | 28  |

# Broaden Your Horizons: HE Professional Services

|                                           |                                                                                   |     |                                           |                                                                                     |     |
|-------------------------------------------|-----------------------------------------------------------------------------------|-----|-------------------------------------------|-------------------------------------------------------------------------------------|-----|
| Search All                                |                                                                                   |     | Library Services & Information Management |  | 144 |
| Administrative                            |  | 523 | PR, Marketing, Sales & Communication      |  | 199 |
| Finance                                   |                                                                                   | 87  | Property & Maintenance                    |                                                                                     | 90  |
| Fundraising & Alumni                      |  | 71  | Senior Management                         |                                                                                     | 144 |
| Hospitality, Retail, Conferences & Events |                                                                                   | 44  | Sports & Leisure                          |                                                                                     | 4   |
| Human Resources                           |                                                                                   | 66  | Student Services                          |  | 226 |
| International Activities                  |                                                                                   | 34  | Other                                     |                                                                                     | 13  |
| IT                                        |                                                                                   | 107 |                                           |                                                                                     |     |



# Professional Services: Improve Your Chances

- Get relevant experience in and out of HE
  - Data analysis
  - Empowering & including learners
  - Building partner relationships
  - Digital skills
- Keep up-to-date with HE trends
  - Wonkhe.com Monday morning briefing
- Build relationships with HE professional services staff

# SUBJECT/SKILLS/SECTOR

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# National Archives: Records Specialist

## ESSENTIAL CRITERIA:

- A higher degree (or demonstrable equivalent experience) in a field relevant to the work of the Early Modern team at The National Archives.
- Demonstrable knowledge of the 18th century collections at The National Archives with requisite palaeography skills.
- Active research profile and demonstrable credibility in the academic and research sectors relating to early modern history.
- Experience of and demonstrable commitment to communicating research through a variety of public engagement activities such as exhibitions, public talks, outreach workshops and educational activities.
- Excellent interpersonal, communication and negotiation skills, and therefore able to interact well and build effective relationships and networks within organisation and externally.
- Ability to handle a varied and demanding workload, and to manage own priorities within a supportive team environment.

# Opportunities in Not-for-Profits

## New Local: Events & Networks Officer

- Our ideal candidate will be:
- A keen planner, whose strategic understanding and attention-to-detail is proven to keep projects timely and impactful.
- A developer and deliverer, who has experience of seeing through ideas from conception to completion.
- A systematic thinker, who understands the importance of an organised approach and excellent record-keeping.
- A good communicator, with excellent written and verbal communication skills
- A warm connector, with experience of building strong, supportive relationships inside and outside teams.
- Someone with the ability to prioritise, who is comfortable with an environment of autonomous working and competing demands.
- Driven by achieving change, both in terms of improving our own work and achieving New Local's broader political and societal goals.
- Flexible and collaborative, generous in offering expertise and keen to work adaptably and openly with other members of New Local's staff.
- Above all... we're looking for someone with an excellent work ethic, full of curiosity and diligence. Someone who will be optimistic, supportive and fun to work with, and never be afraid to pitch in with the rest of the team.

Advertised 26/11/20 <https://smarththinking.org.uk/job>

# Public/NfP Sector: Improve Your Chances

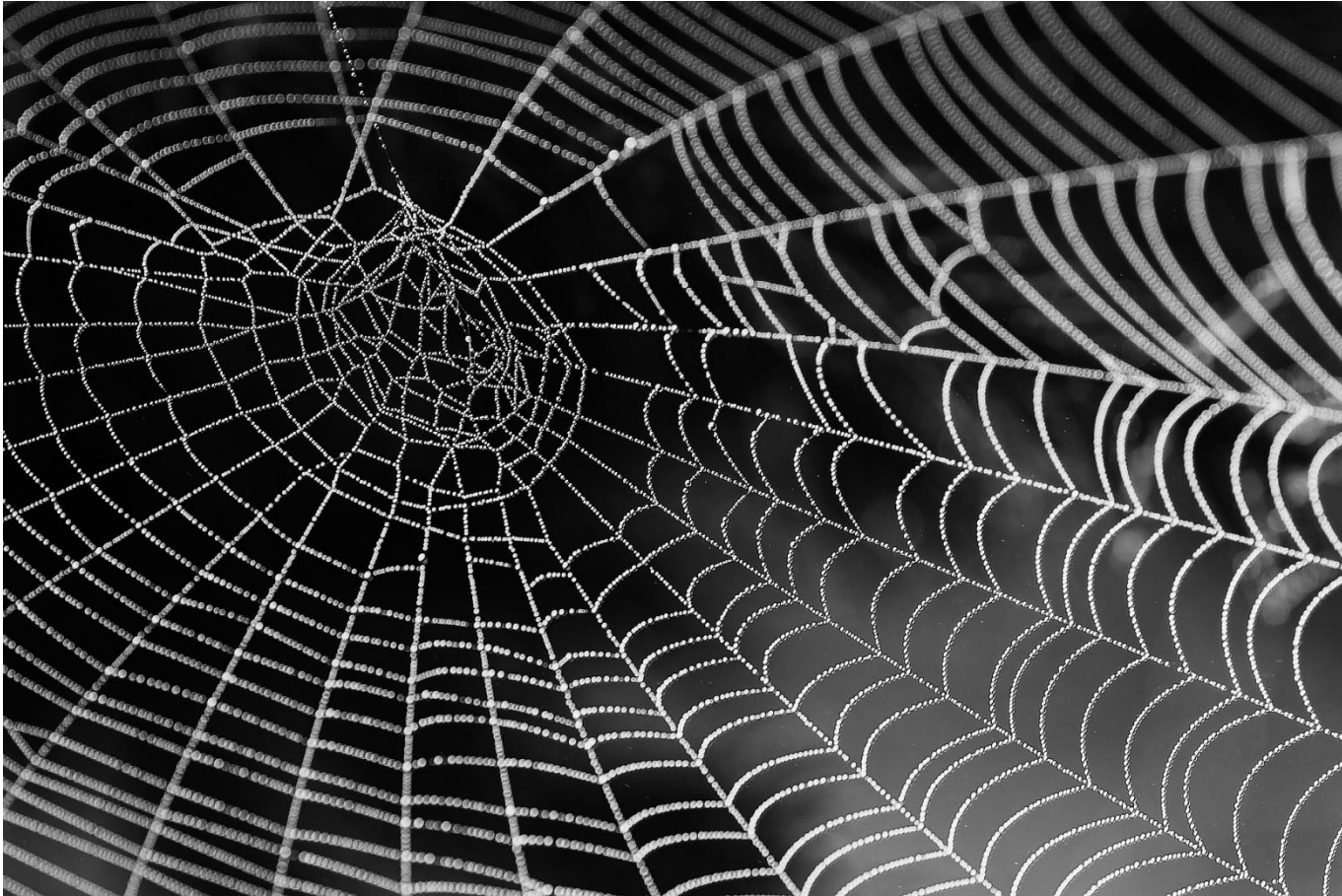
- Get relevant experience in and out of HE
  - Data analysis
  - Empowering & including learners/users
  - Building partner relationships
  - Public engagement – organisation/communication skills
  - Digital skills – what can you do beyond MS Office?
- Keep up-to-date with HE/Public Policy trends
  - Wonkhe.com, The Guardian, Arts Council
  - Twitter can be good for emerging policy
  - Follow organisations of interest
- Network relevant professionals to get insights

## **ACTIVITY:** Keeping up with trends

- 1. Arts Council England**
- 2. The Tate**
- 3. BFI**
- 4. Crafts Council**
- 5. ArtQuest**
- 6. Whitechapel Gallery**
- 7. National Archives**
- 8. Other**

**Who would be most useful for you to follow?  
Type one number or more into the chatbox**

# WEAVE THE WEB



# Who could I talk to differently?

| Already warm                                                          | Could be warmed up                                                               |
|-----------------------------------------------------------------------|----------------------------------------------------------------------------------|
| Friends/Family                                                        | Friends of friends/Family of friends                                             |
| Fellow students                                                       | Alumni                                                                           |
| Colleagues/former colleagues                                          | People working for an organisation I'm interested in                             |
| Supervisor & other academics                                          | Academics in other units researching in my field                                 |
| <b>WHAT NEW QUESTIONS COULD I BE BRINGING TO THESE CONVERSATIONS?</b> | <b>HOW CAN I GET ON THEIR RADAR IN A LOW KEY WAY AND STRIKE UP CONVERSATION?</b> |



# ACTIVITY: Deepening the talk with warm contacts

## Who are they

### Already warm contacts

Friends and family

Fellow students

Colleagues and former colleagues

Supervisors & other academics

**Type in ideas of new themes/questions you could discuss with warm contacts**

## What new questions could you ask?

- Supervisor: talk about your longer term career development
- Friend: ask for cheerleading on exploring new professional options
- Former colleague: touch base on how organisation is changing

# Make an initial contact to start relationship

- Select a useful and interesting individual
- Make an initial contact e.g. social media PM
- Focus on the aim of just setting up a virtual meeting e.g. informal Zoom chat – keep it light and not over specific
- Compliment specifically e.g. *I loved your TED talk on XXX, I found your article on XXXX*
- Make the link between you both clear e.g. *This links to my research on XXXX, reminded me of my experience doing XXX*
- Tentatively ask to virtually meet e.g. *Could we arrange a brief video call about me gaining professional exposure to xxx, Might it be ok to have phone call to deepen my understanding of XXXX*

## PRESENTING A NEW NARRATIVE

- Forward-facing
- Positive
- Coherent

“I am developing my expertise in X in response to the changes in Y and I am looking for contacts/experience in Z”

## Dealing with your heavy workload

- Make it explicit and concrete – write it down
- Map it against a time scale – weekly/monthly/yearly
- Create categories & priorities
- Communicate – supervisor, peers, family & friends
- Prioritise and reprioritise until you have a human sized workload
- Build in time for breaks and rests

## DR RACHEL PISTOL SAYS:

“Keep a journal of progress or a list of achievements each day no matter how small because sometimes it’s hard to see how you’re making progress day to day in such a big project.”

**What are your favourite pacing and planning tips?  
– TYPE INTO THE CHAT BOX**

# In summary

- PhD thinking skills and credibility adds punch to many expert & leadership roles
- Careers research and aligning the added extra volunteer/short-term experience helps you pivot
- Getting teaching, presentation & publication experience adds academic assets and evidence of achievement
- In many roles, data analysis and digital skills are increasingly important

WHAT'S YOUR NEXT STEP?

**Type into the Chat Box**

# Best sites for career research & job hunting

Cultural & arts jobs : <http://www.artsjobs.org.uk/arts-jobs-listings/>

Art residencies: <https://www.artquest.org.uk/opportunities/>

Craft residencies: <https://www.craftscouncil.org.uk/maker-support/opportunities>

Heritage sector: <http://www.museumjobs.com/>

Civil Service jobs: <https://www.civil-service-careers.gov.uk/>

Cultural, charity & education: <https://jobs.theguardian.com/>

Think Tanks: <https://smarththinking.org.uk>

HE Professional Services: <https://www.jobs.ac.uk>

Mainstream education jobs: <https://www.tes.com/jobs/>

Good range of job profiles working across sectors:

<https://www.prospects.ac.uk/>

# 1:1 CAREERS SUPPORT AND CAREERS WEBINARS

Next Webinars:

The Imposter Syndrome 25/11/21

Register as part of the Student Conference

1:1 Career Coaching Slots available every month

[techne.careers@careers.lon.ac.uk](mailto:techne.careers@careers.lon.ac.uk)

Look out for the monthly Techne Careers Bulletin

**Your feedback makes the Careers Service stronger**




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2. Press this button 
3. Enter this unique code

**1635320110**

4. Press

**Submit**

5. Confirm attendance

**Complete**

# Thanks and see you soon

