

## **CAPPE**

Centre for Applied Philosophy, Politics and Ethics  
University of Brighton, UK

9th Annual International Interdisciplinary Conference  
Wednesday 3<sup>rd</sup> – Friday 5<sup>th</sup> September 2014

# ***Neoliberalism and Everyday Life***

## **Draft Conference Programme**

(Please note that this is a draft programme and remains subject to changes)

### **Wednesday 3<sup>rd</sup> September**

Registration with tea/coffee: 11 – 12

Introduction: 12 – 12.15 | Sallis Benney Theatre

#### **Session 1: .12.15 – 1.45**

##### **Panel 1 | Room: G4 | Chair: Julia Boll**

Bob Brecher, University of Brighton, UK

##### **Neoliberalism and everyday life**

Michael Neu, University of Brighton, UK

##### **The neoliberal individual (and some preliminary reflections on how to deal with it)**

##### **Panel 2 | Room: M57 | Chair: Mary-Beth Raddon**

Sybil De La Rosa, Heidelberg University, Germany

##### **Ahistorical knowledge and neoliberal principles of education and research**

Nadia Edmond, University of Brighton, UK

##### **Constructing the 'value' of HE: the performative use of 'equivalence' in the neoliberal university**

**Panel 3 | Room: M2 | Chair: Emily Humphreys**

Laura Harvey, University of Surrey, UK

**Ruining the moment: condom use and the gendered rhetoric of responsibility**

Simidele Dosekun, King's College London, UK

**Only girls to be empowered?: Neoliberal femininities in the global south**

**Panel 4 | Room: 204 | Chair: Leila Dawney**

Susan Curvers, University for Humanistic Studies in Utrecht, The Netherlands

**Corporate power and the influence of citizens in political making processes**

Stephen O'Kane, Independent Scholar, UK

**An associative democratic alternative?**

Lunch 1.45 – 2.30

Session 2: 2.30 – 4.00

**Panel 1 | Room: G4 | Chair: Aisha Ahmad**

Raphael Schlembach, Independent Scholar, UK

**In, against and beyond one-dimensional life: Herbert Marcuse and contemporary social movements**

Zoe Sutherland, University of Brighton, UK

Rob Lucas, Independent Scholar, UK

**Abjection and class decomposition**

**Panel 2 | Room: M57 | Chair: Claudia Kappenberg**

Peter Conlin, Independent Scholar, UK

**Hidden in plain sight: journeys to the generic edge of neoliberalism**

Carolyn Fahey, University of Colorado at Denver, USA

Stefan Koller, Delft University of Technology, The Netherlands

**Urbanity and morality**

**Panel 3 | Room: M2 | Chair: Lars Cornelissen**

Tim Huzar, University of Brighton, UK

**From *Revolting Subjects* to a counter-aesthetics**

Clare Birchall, King's College London, UK

**Between transparency and surveillance: The neoliberal data subject**

**Panel 4 | Room: 204 | Chair: Rinella Cere**

Laura Moralee, University of Exeter, UK

**Work in the culture of counting: 'Deprofessionalisation' and the public good**

Julian Simpson, University of Manchester, UK

Stephanie Snow, University of Manchester, UK

**'Constrained neoliberalism' in the NHS: healthcare reform at Guy's and St Thomas' since the 1970s**

Tea/coffee break: 4 – 4.30

**4.30-5.30: Theatre performance followed by round table discussion | Sallis Benney Theatre**

**Dear TINA: "We are sorry for the inconvenience, but this is a revolution"**

Aylwyn Walsh, University of Lincoln, Ministry of Untold Stories and Myrto Tsilimpounidi, University of East London, Ministry of Untold Stories

Thursday 4<sup>th</sup> September

Tea/coffee on arrival 9 – 9.30am

Session 3: 9.30 - 11

**Panel 1 | Room: G4 | Chair: Mathijs van de Sande**

Tero Toivanen, University of Helsinki, Finland

**Neoliberalism and the commons - on the idea of social transformation through the commons**

Jeremy Evans, University of Brighton, UK

**Beyond neoliberal marine planning; developing ecological knowledge and the inshore commons**

**Panel 2 | Room: M57 | Chair: Patricia McManus**

Mary Paul, Massey University, New Zealand

**Questions of social memory and abjection in contemporary Aotearoa New Zealand, the country once known as 'the women's isle'**

Anthony Leaker, University of Brighton, UK

**"For the talented and ambitious the future means work, not play". The representation of work as occupation in contemporary television dramas**

**Panel 3 | Room: M2 | Chair: Paul Reynolds**

Catherine Boyle, London South Bank University, UK

Steve Freeman, London South Bank University, UK

Phil Vellender, London South Bank University, UK

**The Crown, neoliberalism and the end of the social monarchy**

**Panel 4 | Room: 204 | Chair: Elaine Glaser**

Benda Hofmeyr, University of Pretoria, South Africa

**Foucault and the analytics of (Neo)liberal government(ality): Assessing performance management processes**

Mikka Pyykkönen, University of Jyväskylä, Finland

**Governmentality and 'counter-conduct'. Power, government and resistance in Foucauldian civil society notions**

Tea/coffee break: 11-11.30

Session 4: 11.30-1

**Panel 1 | Room: G4 | Chair: David Hancock**

Mikko Jakonen, University of Jyväskylä, Finland

**Community as force of production**

Phil O'Brien, University of Manchester, UK

**Mapping the neoliberal turn: social change and the working class in contemporary British fiction**

**Panel 2 | Room: M57 | Chair: Julian Simpson**

Rinella Cere, Sheffield Hallam University, UK

**The construction of a "common sense": hegemonic discourses of austerity and public spending cuts**

Leila Dawney, University of Brighton, UK

**Authority in the wrong hands? The privatisation of authority and the destabilisation of embodied citizenship**

**Panel 3 | Room: M2 | Chair: Rebecca Searle**

Nicola Clewer, University of Brighton, UK

**Memorials *and* neoliberalism?**

Evert van der Zweerde, Radboud Universiteit Nijmegen, The Netherlands

**What neo-liberalism has been good for...**

**Panel 4 | Room: 204 | Chair: Susan Lucas**

Guy Julier, University of Brighton, UK

**Austerity and the turn from design activism to social design**

Deborah Philips, University of Brighton, UK

Garry Whannel, University of Bedfordshire, UK

**The Trojan Horse: Commercial sponsorship - the lever for neo-liberalism in public services**

**Panel 5 | Room: 202 | Chair: Tim Huzar**

German Primera, University of Brighton, UK

**Disposable life and neoliberalism**

Mark Devenney, University of Brighton, UK

**Thinking a post-foundational politics: The improper politics of Occupy London**

Lunch: 1 – 2

Session 5: 2 -3.30

**Panel 1 | Room: G4 | Chair: Phil Vellender**

Tim Rudd, University of Brighton, UK

Ivor Goodson, University of Brighton, UK

**Alternative discourse, pre-figurative practice and resisting neo liberalism in education: Towards a concept of 'refraction'**

Mathijs van de Sande, University of Leuven, Belgium

**The politics of free time: Prefiguring a new time regime**

**Panel 2 | Room: M57 | Chair: Zoe Sutherland**

Hannah Frith, University of Brighton, UK

**The Big 'O': Neoliberalism, postfeminism and orgasmic excellence in Cosmopolitan magazine**

Paul Reynolds, Edge Hill University, UK

**Neo-liberalism and everyday sexualities: A critique of the impasse of 21st century sexual and sexuality politics**

**Panel 3 | Room: M2 | Chair: Anthony Leaker**

Jane Brake, Manchester Metropolitan University, UK

John van Aitken, University of Central Lancashire, UK

***All materials of value have been removed: everyday cleansing in the neoliberal social housing environment***

Fergus Heron, University of Brighton, UK

**Desires grown solid: Shopping centre interiors**

**Panel 4 | Room: 204 | Chair: Mikka Pyykkönen**

Eliane Glaser, Canterbury Christ Church University, UK

**Neoliberalism and the Internet: Enemies or Allies?**

Richard Hall DeMontfort University, UK

**Technology and co-operative practice against the neoliberal university**

Tea/coffee break: 3.30 – 4

**4 – 5.15: Keynote lecture and discussion | Sallis Benney Theatre**

Imogen Tyler, Lancaster University, UK: author of *Revolting Subjects: Social Abjection and Resistance in neoliberal Britain* (Zed Books, 2013)

“The Stigma Doctrine: neoliberalism in everyday life”

**Evening drinks and dinner: 7.30 | Venue: The Wooden Belly, 32 Egremont Place, Brighton, BN2 0GA**

Friday 5<sup>th</sup> September

Tea/coffee on arrival

Session 6: 10-11.30

**Panel 1 | Room: G4 | Chair: German Primera**

Lars Cornelissen, University of Brighton, UK

**"The finest of neoliberalisms tricks." Why neoliberalism and democracy are wholly incompatible**

David Hancock, The London Graduate School, Kingston University, UK

**Leo Strauss contra neoliberalism**

**Panel 2 | Room: M57 | Chair: Evert van der Zweerde**

Julia Boll, University of Konstanz, Germany

**'Though we were blind we knew the curse would come': Jelinek and the crisis**

Susan Lucas, Assistant Priest, The Walton Team Ministry, Liverpool, UK

**Irony in the Neo-Liberal cultural hegemony: Transgressive poets or anti-poetic alibi?**

**Panel 3 | Room: M2 | Chair: Nadia Edmond**

David Lea, American University of Sharjah, UAE

**The future of the humanities in today's neoliberal environment**

Jelena Timotijevic, University of Brighton, UK

**Linguistic manifestations of neoliberal discourse in Higher Education: can struggles against neoliberalism be pursued *in* and *through* language?**

**Panel 4 | Room 204 | Chair: HollyGale Millette**

Andy Knott, University of Brighton, UK

**Neoliberalism's first theorist?**

**TBC**



Tea/coffee break: 11.30 – 12

Session 7: 12 – 1.30

**Panel 1 | Room: G4 | Chair: Paul Reynolds**

Aisha Ahmad, Brunel University, UK

Laura Harvey, University of Surrey, UK

**'The only thing that stops you from achieving your dreams is you': young people's aspirations and celebrity culture**

Cathy Bergin, University of Brighton, UK

Patricia McManus, University of Brighton, UK

**The politicisation of everyday life**

**Panel 2 | Room: M57 | Chair: Guy Julier**

Mary-Beth Raddon, Brock University, Canada

**The business of hope: neoliberalism and professional fundraising in Canada**

Naveen Kolloju, Jawaharlal Nehru University, India

**Microfinance crisis and economic development under neoliberal agenda: Field analysis on the impact of microfinance on rural poor in Andhra Pradesh, India**

**Panel 3 | Room: M2 | Chair: Benda Hofmeyr**

HollyGale Millette, Winchester School of Art, University of Southampton

**'Ain't nobody's business if I do': Mobile disobedience in a neoliberal world**

Claudia Kappenberg, University of Brighton, UK

**All human beings are born useless and equal in uselessness**

**Panel 4 | Room 204 | Chair: Michael Neu**

Panagiota Sotirchou, Athens University, Greece

**Neoliberalism in Greek media during the era of the IMF**

Carole Geerts, Independent Scholar, UK

Conor Muldoon, Independent Scholar, UK

**The unreasonable as rational**

Lunch: 1.30 – 2.15

**2.15 – 4.15: Film screening followed by round table discussion | Sallis Benney Theatre**

**‘Secrete City’**

Written by Lee Salter, University of Sussex, and directed by Michael Chanon, University of Roehampton.