# Recording starting soon



### The recording will:

- Capture presenter video and shared screen
- Capture all audio (no need to unmute if you'd rather not)
- Capture chat posts to everyone, including our names
- May be made available online on the internet



### You control:

- ✓ How your name appears (use 'rename' to edit)
- ✓ What you share in the chat
- ✓ Whether you unmute to talk

# Career Options in Academia, Research and Education

Liz Wilkinson,
Technē Careers Consultant



## **SESSION OUTCOMES**

- Career options in:
  - Academy
  - Universities
  - Education

What questions should you be asking?

What activities improve your chances?

Where are opportunities advertised?



# **Inkpath Code**

### Career Options in Academia, Research & Education

From 17/03/2022 13:00 to 17/03/2022 14:00

--- PLEASE NOW MARK YOUR ATTENDANCE AT THIS ACTIVITY ---

#### **Mobile App Users**

- 1. Open the Inkpath App
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4. Confirm attendance

Complete

#### Web Users

- 1. Open webapp.inkpath.co.uk
- 2. Press this button Record Attendance
- 3. Enter this unique code

1647454708

4. Press Submit

5. Confirm attendance

Complete

# Liz Wilkinson, Technē Careers Consultant

- 32 Years in Careers and Recruitment
- Former Director of Careers and Employability at Royal Holloway
- PGR Careers Lead at Kings College London
- Academic & Postgrad Careers
   Specialist

Contact via 5 techne.careers@careers.lon.ac.uk







## **ACTIVITY: INTRODUCE YOURSELF**

- Using the chat box, share your year of PhD study, your institution & summarise your discipline (s) in 2/3 words
- e.g. Year 3 Geography & Visual Art

  Spelling etc doesn't matter in the chat box



## **FOCUSING TODAY ON...**

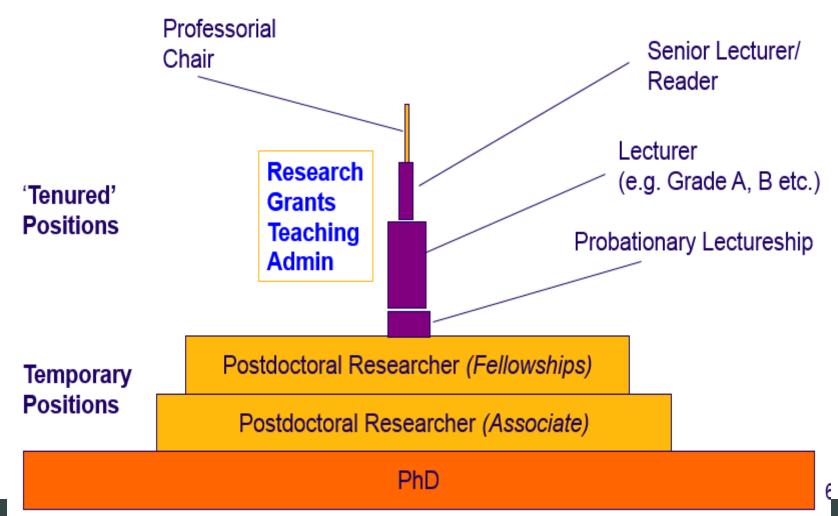
SAME SKILLS BUT ↓	SAME SECTOR	DIFFERENT SECTOR
DIFFERENT SUBJECT FOCUS	Higher Education Professional Services and 'Academic Adjacent' roles (2)	~80% of the graduate job market!
SAME SUBJECT FOCUS	Higher Education Research and Teaching (1)	Research outside of the academy  Non-HE Teaching (3)

## **ACTIVITY: PICK TWO**

- 1. Adjunct Teaching in Universities
- 2. Research as independent freelancer
- Professional Service Problem-solving in Universities
- 4. Salaried Teaching in Schools



# After a PhD – the Academic Career Path (UK)



Of the PhD graduates in employment 15 months after graduation in 2017/18, just over a fifth (22%) found work as a higher education teaching professional or a university researcher.

(Prospects.ac.uk, data source: HESA Graduate Outcomes survey)



### RESEARCH FOCUSED JOBS

### Postdoctoral Research Fellow

#### University of Stirling

Location: Stirling

£33,797 to £40,322 per annum Salary:

(Grade 7)

Hours: **Full Time** 

Fixed-Term/Contract **Contract Type:** 

Placed On: 10th June 2021

Closes: 7th July 2021 Job Ref:

FAC01355

#### Apply

#### The Post

Applications are invited for an AHRC-funded postdoctoral research fellowship at the University of Stirling. This is in conjunction with an equivalent position at National Museums Scotland. The fellowship is offered as part of the project Arts and Humanities Research Council 'Materialising the Cold War'. This project will commence in October 2021 and will be led by Dr. Sam Alberti (National Museums Scotland) and Professor Holger Nehring (University of Stirling).

The project will study museum collections, analyse displays, and engage with audiences to understand how the Cold War is represented and understood in museums. Although there are established heritage practices associated with the World Wars, this four-decade 'imaginary war' is unevenly presented. 'Materialising the Cold War' aims to engage with historians of the period, with heritage professionals and with museum visitors to understand the material culture of the conflict, especially as it manifested in Europe. To that end, the project is a partnership with Allied Museum Berlin, Imperial War Museums, the Norwegian Aviation Museum and RAF Museums.



## **ESSENTIAL CRITERIA (+ PhD or equivalent)**

#### Research

- Demonstrate a record of high research achievement in a relevant field
- Evidence of outstanding research potential
- Experience of qualitative research methods, especially oral history or equivalent methodologies
- Willingness to acquire skills in the field of digital humanities and museum studies
- Skills in qualitative data collection and analysis
- Understanding and awareness of research governance and ethical issues in research, and of obtaining ethical approval
- Experience of writing for academic publication

#### Skills, attitude and behaviour

- Evidence of self-motivation and the ability to work independently
- Evidence of excellent administrative and project management skills
- Proven ability to interact effectively and work collaboratively with colleagues and external parties
- Evidence of excellent oral and written communication skills
- Excellent time management skills including ability to prioritise workload

#### Desirable Criteria

- Experience of working in research teams
- Previous experience of workshop or project administration
- A record of research publications in areas relevant to the project
- Experience with online data entry and content management systems
- Able to demonstrate a commitment to advancing equality, diversity and inclusion



# Teaching focused jobs

Lecturer/Senior Lecturer in Fashion Photography & Photography Rochester

Part Time Post: 21.75 hours per week

Salary: £35,845 - £49,552 pro rata per annum

Ref: 20-AMCD339-0625-1

The University for the Creative Arts (UCA) is looking for an Innovative practitioner/lecturer to join our Fashion Photography & Photography programme team at the Rochester Campus.

We are looking to appoint a Lecturer/Senior Lecturer who will work alongside the Programme Director in administering, teaching and coordinating the delivery of the Fashion Photography and Photography courses at Rochester.

You will have an honours and postgraduate degree (or relevant equivalent experience), and recent experience of HE teaching. Good verbal and written communication skills, organisational ability and personal initiative is required.

The successful candidate will join an engaged and considerate team that are passionate about using image making and writing to investigate critical and creative intersections between Fashion Photography and Photography. Staff are encouraged to be active image makers and researchers, and use their industry experience and interest in key contemporary debates (such as BAME and LGBTQ+ representation, body politics, interdisciplinary intersections between media and contemporary modes of storytelling etc.) to inform the curriculum on all four courses at the Rochester campus.





- What advice have you been given by your academic mentors about improving your chances of post-doc teaching and research work in academia?

Type into the chat box



### **INCREASING YOUR CHANCES**

- Recruit your supervisors and academic mentors as allies and advocates now
- Seek/create opportunities for peer-reviewed articles and grant capture
- Seek teaching experience, especially opportunities to contribute to course design, inclusion and assessment
- Evidence your pedagogical skills: explore HE teaching certification, AdvanceHE and training opportunities.
- Spot criteria that you might struggle to evidence and actively seek opportunities to meet them!





## SO WHAT ARE YOUR CONCLUSIONS?

Take a moment to reflect – what do you conclude, based on this information about teaching and research careers in Higher Education?

# **HE Professional Services**

- Who else works in HE?

Type in some job titles into the chat box



### PHDS FOUND ACROSS HE PROFESSIONAL SERVICES

#### Professional / Managerial / Support Services Search All Library Services & Information Management PR, Marketing, Sales & Communication Administrative Property & Maintenance 145 **Finance** Senior Management 205 Fundraising & Alumni Hospitality, Retail, Conferences & Events Sports & Leisure 42 106 **Human Resources** Student Services 84 International Activities 55 Other IT 176

Snipped from <a href="https://www.jobs.ac.uk">www.jobs.ac.uk</a> 14/6/21

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# **Student Facing Roles**

### Inclusion Assistant UCA Farnham

We are seeking applications for an enthusiastic and committed Inclusion Assistant to join our busy team to work with disabled students to help them access their learning.

You will work with a wide range of disabled students providing learning support, through "roaming" support, drop-ins, appointments and group sessions. On occasions you will work individually with students, who require a high level of assistance. The support you provide will be designed to promote and develop more inclusive solutions for disabled students across a range of areas including communication, wellbeing and behavioural support.

You should be educated to degree level or equivalent and have experience in supporting FE/HE learners with additional learning support needs. You should have experience of supporting in one-to-one and group settings as well as assisting students to engage with identified learning strategies and study skills, preferably within a creative arts course.

### The role Intl Student Support Asst York St John

We are seeking an enthusiastic International Student Support Assistant to contribute to the delivery of our excellent support services. You will work with the International Student Support Officer to develop programmes to enhance the integration of international students into University life and implement a programme of engaging events and activities designed to enhance the international student experience.

#### Key requirements

The successful candidate will thrive working in a complex environment. Candidates will have:

- Experience of working in Further or Higher Education,
- Experience of working with and supporting international students
- Experience of planning and implementing events and activities
- Experience of developing administrative systems



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# **Systems/Comms Roles**

### **Assessment Officer, University of Law**

The University of Law is the UK's leading provider of legal education and training, working right at the heart of the legal profession. We bring together teaching of the highest quality, a focus on practical skills and innovative learning styles to deliver perfect preparation for life in legal practice and ongoing professional development.

We are currently recruiting for an Assessments Officer / Senior Assessments Officer to join the Assessments Team in our Leeds Campus.

You will be providing an excellent standard of customer service to our students and assisting with the smooth operations of the Assessments Team, maintaining student records on our student records database whilst working to set procedures within the team. You will have daily contact with our students by phone, email as well as face to face so your excellent communications skills will be put to good use.

For this role you will need to have excellent attention to detail and be able to demonstrate high levels of accuracy in both literacy and numeracy. You will also have experience of working in a customer-orientated environment. Prior experience in an educational setting and/or an Assessments team would be an advantage but not essential.

### **Communication Officer, City University**

As part of the Student Communications Team, the Communications Officer (Students) role will be essential to providing our diverse audience of c.20,000 students with the information they need to support their studies and wider student experience. Working closely with colleagues across the University, the role will collate and communicate opportunities for students to share their feedback, get involved in important projects and take part in activities alongside their studies, working with our Student Communications Assistants to create engaging content for all our channels.

#### Responsibilities

- Contribute to the planning, writing and editing of the fortnightly all-student e-newsletter
- Write and edit news stories and upload them to the Student Hub (intranet) using the Content Management System
- Work with Student Communications Assistants to create and upload content for student-facing social media channels
- Create and deliver communications plans to promote key events, initiatives and campaigns
- Support the management of the student intranet, leading on coordinating updates and writing content for new pages and helping staff across the
  University edit their page content wellbeing



# **Professional Services: Improve Your Chances**

- Get relevant experience in and out of HE
  - Data analysis
  - Empowering & including learners
  - Building partner relationships
  - Digital skills
- Keep up-to-date with HE trends
  - Wonkhe.com Monday morning briefing
- Build relationships with HE professional services staff



# Make an initial contact to start relationship

- Select a useful and interesting individual
- Make an initial contact e.g. social media PM
- Focus on the aim of just setting up a virtual meeting e.g. informal Zoom chat keep it light and not over specific
- Compliment specifically e.g. I saw your LinkedIn post on, your department's messaging on
- Make the link between you both clear e.g. This links to my research on XXXX, reminded me of my experience doing XXX
- Tentatively ask to virtually meet e.g. Could we arrange a brief video call about me gaining professional exposure to xxx, Might it be ok to have phone call to deepen my understanding of XXXX



# **Exploring Alt Ac**



VIVIAN ASIMOS

Vivian Asimos received her PhD from Durham University, studying virtual narratives. She's interested in the study of popular culture, and what contemporary narratives have to tell us about our current societies, understanding these narratives as our contemporary mythology. She is the editor of the Bloomsbury Reader in the Study of Myth, and the author of the forthcoming Digital Mythology and the Internet's Monster. She can be found on twitter (@vivianasimos) and on her website god-mode.org.

Research and publication as a creative practice outside the boundaries of the formal academy. Strong social media element. Part of a portfolio career.

UK: more focused on "public intellectual" <a href="https://www.alt-ac.uk">www.alt-ac.uk</a>

US: more broadly defined, alternatives to university teaching



# Improving your alt-ac chances – improve your social media presence



#### Kevin Biderman

Visual surveillance in the City of London (1994- present day).

Discipline, control and the materiality of digital visual media

Royal College of Art, London 2015 -

Activity: What score/10 would you give your Techne profile





### c. 6 x MORE JOBS IN SCHOOLS

				Total
		Full-time	Part-time	Total
		Count	Count	Count
23 Teaching and educational professionals		1,245,500	468,700	1,714,700
231 Teaching and Educational Professionals		1,245,500	468,700	1,714,700
	2311 Higher education teaching professionals	144,200	55,400	199,600
	2312 Further education teaching professionals	84,400	34,600	119,300
	2314 Secondary education teaching professionals	349,300	73,800	423,100
	2315 Primary and nursery education teaching professionals	355,900	114,400	470,400
	2316 Special needs education teaching professionals	64,000	31,400	95,600
	2317 Senior professionals of educational establishments	109,000	12,800	121,900
	2318 Education advisers and school inspectors	25,700	12,100	37,800
	2319 Teaching and other educational professionals n.e.c.	112,800	134,300	247,100

Source: NOMIS – Offical Labour Market Statistics Occupation SOC2021 for United Kingdom Jan – December 2020

Careers Group
University of London

# A research informed teacher speaks

- "For me the attraction of teaching/research was 50:50. In HE getting the research outputs always trumps teaching. And one tends to teach only in your narrow specialisms. Whereas as a teacher in an independent school, I get to teach a broad range of subjects in my discipline, I develop my teaching craft and I am encourage to pursue research as part of my professional development"

# Teaching in schools – improve your chances

- Teaching qualification not essential but improves your options
- Proven ability to engage teenage learners
- Some voluntary experience in schools
- Awareness of education policy and practice, e.g., safeguarding
- Read the TES: Times Educational Supplement



# In summary

- PhDs are found working across Education
- HE will remain a major employer, but professional & academic roles will continue to evolve, with focus on data outcomes & income generation
- School education is also transforming, new opportunities for educators

WHAT'S YOUR NEXT STEP? -

**Type into the Chat Box** 



### **VACANCY SOURCES**

- www.jobs.ac.uk UK and some international
- www.higheredjobs.com/ USA and some international
- https://euraxess.ec.europa.eu/jobs/search
   'Researchers in Motion' career support initiative
- www.tes.com/jobs/ education and schools jobs
- https://teaching-vacancies.service.gov.uk/ qualified teaching
- https://getintoteaching.education.gov.uk/ways-to-train
   (including Researchers in Schools and other specialised teacher training pathways)
- https://www.careers.ox.ac.uk/think-tanks#collapse1529546



# 1:1 CAREERS SUPPORT AND CAREERS WEBINARS

- Next Webinar?
- What would you like a Techne careers webinar on?
- 1:1 Career Coaching Slots available every month techne.careers@careers.lon.ac.uk
- Look out for the monthly Techne Careers Bulletin

Your feedback makes the Careers Service stronger



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1647454708

4. Press Submit

5. Confirm attendance

Complete

# Thanks and see you soon



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