



The Wizard of Oz and the Cultural Imagination

University of Brighton, Grand Parade, BN2 0JY

21-22 November 2014

Friday 21st November

09.00 – 09.30

Registration - rear lobby area, ground floor

Refreshments – Room G4

09.30 – 10.00

Welcome and Directions (M2)

Dr Frank Gray, Dr Louise Fitzgerald, Dr Kieran Fenby-Hulse

10.00 – 11.00

Opening Keynote (M2)

Professor Peter Franklin, University of Oxford

“Once in a lullaby”: the art of the utopian fantasy song, c.1900-1940

11.00 – 11.25

Refreshments

11.30 – 12.30

Parallel Sessions x 2

Session One: *Re-Fashioning Oz* (M2)

Lucy Norris, University of the Creative Arts

Dorothy’s Nightmare within the 21st Century Fashion Dream

Ryan Bunch, Community College of Philadelphia

Oz and the Musical: How the American Art Form Transformed the American Fairytale

Session Two: *Myths and Magic* (M57)

Karen Graham, University of Aberdeen

New Wine in Old Bottles: Creating New Myth from Old in Gregory Maguire’s *The Wicked Years*

Marie Bennett, Independent Researcher

Ruby Slippers: *Eldorado* and the quest to find the end of the rainbow

12.30 – 13.15

Lunch – G4

13.15 – 13.55

Talk by Graham Rawle (M2)

London-based author, artist and designer Graham Rawle talks about his reinterpretation of *The Wizard of Oz*, which won the 2009 Book of the Year at the British Book Design Awards.

14.00 – 15.30

Parallel Sessions x 3

Session One: *Intertextuality and Adaptation (M2)*

Brian Hoyle, University of Dundee

Echoes of *The Wizard of Oz* in British Cinema

Dr Kostoula Kaloudi, University of Peloponnese

The Influence of the *The Wizard of Oz* on David Lynch's *Wild at Heart*

Prof Teresa Gibert, UNED

Writers and Wizards: *The Wizard of Oz* and Margaret Atwood's Imagination

Session Two: *Placing Oz (G4)*

Irralie Doel, University of Brighton

"In the midst of a country of marvellous beauty: Space, place, colour and the quest in *The Wonderful Wizard of Oz* by L. Frank Baum and *The Wizard of Oz* MGM Musical

Dr Leanne Wood, Salisbury University

Music About "No Place": *Oz*, Home, and the Other Side of the Rainbow

Dr Chloe Hsun-Lin, Independent Researcher

"What's Your Desire?": A New Interpretation of *The Wizard of Oz* in 21st Century Taiwan

Session Three: *Oz Soundscapes (M57)*

Dr Elizabeth Fairweather, University of Huddersfield

The Universality of the Musical Codes Found in the Underscore to *The Wizard of Oz*

Lucija Bodic, Independent Researcher

Confirming *The Wizard of Oz* as a Fairytale Musical by Means of Music

Dr Paul R. Laird, University of Kansas

Elphaba Must Sing: Stephen Schwartz and the Musicalization of *Wickedness* in *Oz*

15.30 – 15.55

Refreshments – G4

16.00 – 17.00

Parallel Sessions x 2

Session One: The Rainbows of Oz (M2)

Professor Walter Frisch, Columbia University

A Tale of Two Rainbows

Dr Kieran Fenby-Hulse, Bath Spa University

“I’m Always Chasing Rainbows”: A Dystopian Dialogue with Judy Garland

Session Two: Interactivity and Technology in Oz (M57)

Katie Piatt, University of Brighton

Workshop: 5 Lessons the Wizard of Oz Teaches us about Technology

17.00 – 17.15

Announcements / Close

Doors Open 19.00

Sing-along Film Screening with Cabaret by Irregular Arts

Sallis Benney Theatre



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Saturday 22nd November

- 09.30 – 09.40** **Welcome and Announcements (M2)**
with a short film made by University of Brighton BA (Hons) Film and Screen Studies students
- 09.40 – 10.20** **Guest Speaker (M2)**
Dr Pamela Karantonis, Bath Spa University
The Land of Oz – Lost and Found in the Colonial Imaginarium of *The Wizard of Oz*
- 10.20 – 10.35** **Refreshments – G4**
- 10.35 – 12.05** **Parallel Sessions x 2**
- Session One: The Iconography of Oz (M2)**
Austin Brown, Independent Researcher
“Their magic must be very powerful, or she wouldn’t want them so badly”: the Numinous Power of the Ruby Slippers
Jodi-Anne George, University of Dundee
“And Your Little Dog Too”: Toto, Terry, and Animal Performance in *The Wizard of Oz*
Ann-Marie Fleming, University of Kent
“What have they got that I ain’t got?”: Leo the Lion as a Wizard of Oz representative in the trade papers of 1939
- Session Two: Oz and Identity Politics (M57)**
Dr Louise Fitzgerald, University of Brighton
'What do you do with a problem like Dorothy? Framing the 'girl problem' in Wizard of Oz and Girl Most Likely
Etienne Boumans, Independent Researcher
Hypopituitary Short-Statured Performers in Search of (Self-)acceptance
- 12.05 – 12.40** **Lunch – G4**
- 12.40– 13.40** **Parallel Sessions x 2**
- Session One: Performing Oz (M2)**
Jenny Wilson and Shanaz Gulzar of Irregular Arts
Echoes of Oz: There’s No Place Like Bradford

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Claudia Funder of Swing Patrol

Bitten By the Jitterbug: Meaning and Social Context in the Choreography of the Wizard of Oz

Session Two: Seeing Oz (M57)

Artemis Willis, University of Chicago

The Dramaturgy of Color and Light: L. Frank Baum's Musical Extravaganza, *The Wizard of Oz* (1902)

Barbara Chamberlin and Paul Slater, University of Brighton

Representations of Oz in Graphic Narratives

13.40 – 14.00

Refreshments

14.00 – 15.00

Closing Keynote (M2)

Dr Tommy J. Curry, Texas A&M University

The Black Aesthetic Aspiration: Black Fantasy as the Fracturing of Urban Realism in Lumet's *The Wiz* (1978).

15.00 – 15.30

Plenary: Putting Oz to Work



University of Brighton



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