



#### Overview

- Project aims and objectives
- Digitisation
- Creation of learning object
- Embedding OER in teaching help!





#### Context

- Zandra Rhodes is UCA alumni and university's chancellor
- Opportunity to catalogue & provide access to 500 dresses
- Opportunity to enhance student learning

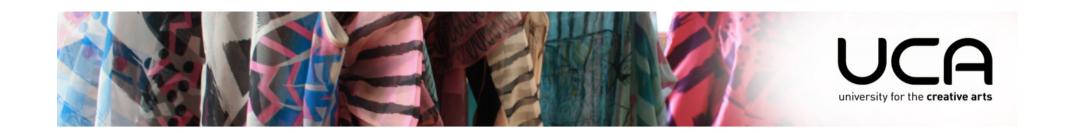




## Aims and objectives

- Photograph 500 designs, 25 in detail, from 1960s onwards
- Verify metadata and create searchable electronic database
- Make collection available on VADS
- Create, test and embed OER in UG and PG teaching





#### Challenges



- Legal: copyright and IPR
- Practical: on-site photography and digitisation
- Pedagogical: how will OER facilitate deep learning? be embedded in teaching?



# **UCA Digitisation Unit**

Established Autumn 2011

Scanning Equipment

24/7 Project

Sustainability





#### Zandra Rhodes Project Requirements

- Digitisation 'in situ'
- Space / access requirements
- Capture specification
- Workflow
- Costing / insurance





## Digitisation

- 20 hours over 2 days
- 1,725 sheets
- 49.5 GB data
- Post production





## Creation of learning object

- Xerte ideal tool for creating OER?
- Range of interactive templates
- Good for accessibility
- Easy to share





#### Interactive navigation





#### Embedding video















This dress was shown in the Zandra Rhodes retrospective show 1969-99 at Paris Fashion Week, 29th Feb 2012.





#### Multiple choice

Zandra Rhodes Digital Study Collection
How much have you learned?









#### Question 1 of 2

What technique would you use to create a hem in the style of the Kaftan style dress?

- ✓ Double-folded hem
- Bob and weave
- Blind stitch hemming

Submit

#### Feedback

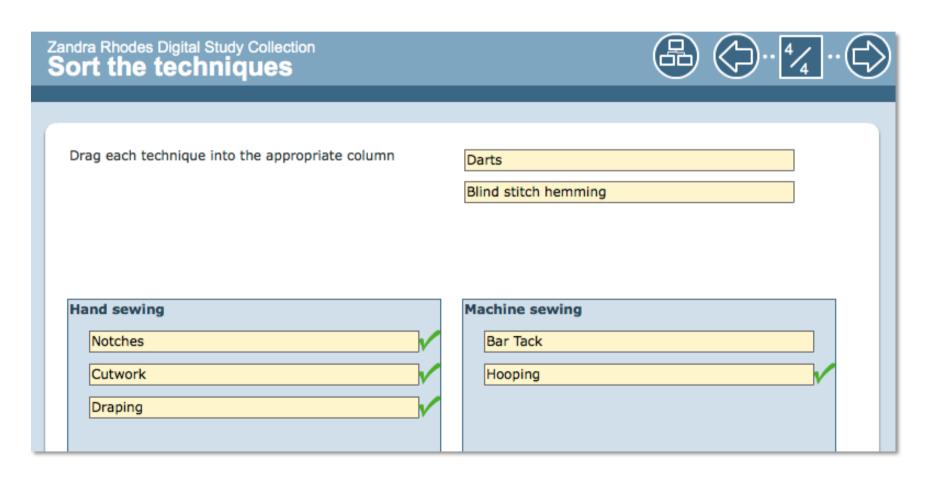
Sadly not - it's actually 'blind stitch hemming'



Try to answer to following questions and see how much you can remember!



## Drag and drop answer





## Embedding OER in teaching

- Tutors initially uncertain how to make best use of OER
- Seen as a supplementary resource
- How can resource encourage deep learning?





#### Ask the audience...

- How might you encourage deep learning with an OER?
- (How) would you embed an Xerte learning object in your teaching?
- What difficulties might you encounter?





#### Thank you for participating!

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