Thriving in uncertainty & strengthening your resilience

Liz Wilkinson
TECHNE Careers Consultant





SESSION OUTCOMES

We will explore

- How can you best manage the uncertainties generated by the pandemic?
- How can you best manage your time, energy and sanity to progress your research and your professional development?
- How can you make the most of the Techne support to strengthen your resilience?



Inkpath code

Thriving In Uncertainty and Strengthening Your Resilience

From 15/04/2021 12:30 to 15/04/2021 13:30

--- PLEASE NOW MARK YOUR ATTENDANCE AT THIS ACTIVITY ---

Mobile App Users

- 1. Open the Inkpath App
- 2. Press this button



3. Scan this QR Code



4. Confirm attendance

Complete

Web Users

- 1. Open webapp.inkpath.co.uk
- 2. Press this button Record Attendance
- 3. Enter this unique code

1618334231

4. Press Submit

5. Confirm attendance Complete

Liz Wilkinson, TECHNE Careers Consultant

- 30 Years in Careers and Recruitment
- Former Director of Careers and Employability at Royal Holloway
- PGR Careers Lead at Kings College London
- MA Classics (Oxford) & PGCert in Learning and Teaching
- Academic & Postgrad Careers Specialist
- 9 jobs/ 34 years, Working through my 4th recession
- linkedin.com/in/lizgwilkinson

Contact via techne.careers@careers.lon.ac.uk



ACTIVITY: INTRODUCTIONS

- Using the chat box, share your year of PhD study, your institution and summarise your discipline (s) in 2/3 words
- e.g. Year 3 (Kingston), Geography & Visual Art

Spelling etc doesn't matter in the chat box



ACTIVITY: CELEBRATING UNCERTAINTY YOU HAVE NAVIGATED SUCCESSFULLY

 Using the chat box, share your experiences of navigating uncertainty, volatility, confusion and suspense in education, employment and life

Spelling etc doesn't matter in the chat box





Outline

- Name the beast, using the VUCA framework
- What matters and what doesn't
- Building communication and community
- Your next steps
- Further resources



Name the beast



technē



VUCA framework

| - How much do you know about the situation? + | | | | |
|---|--|---|--|--|
| + How well can you predict - the results of your activity | COMPLEX | VOLATILE | | |
| | Many interconnected parts and variables | Quickfire, unstable change, but often within known parameters | | |
| | E.g. making a film | E.g. teenagers! | | |
| | AMBIGUOUS | UNCERTAIN | | |
| | Cause & effect unclear, unknown unknowns | Trends known but no guarantees | | |
| | E.g. political work environments | E.g. likelihood of getting an academic job | | |

Inspired by Bennett/Lemoine HBR 2014

Type in other examples into the chat box

What number(s) describes your uncertainty context

| | Type of uncertainty |
|---|---------------------|
| 1 | Volatile |
| 2 | Uncertain |
| 3 | Complex |
| 4 | Ambiguous |

Type into the chat box



Adapt your style to the context

| | Type of uncertainty | Possible tactics |
|----|---------------------|--|
| 1. | Volatile | Go with the flow Identify what matters, let the rest go? |
| 2. | Uncertain | Gather information to improve your odds Outline Plan B |
| 3. | Complex | Map it out and chunk it up Identify time-saving techniques |
| 4. | Ambiguous | Experiment, trial & error Create a safe space As you work out what works, streamline & systematise |

Business critical or nice to have?

- What am I trying to achieve?
 - This year
 - This month
 - This week
 - Today?
- What can I throw out of the balloon?

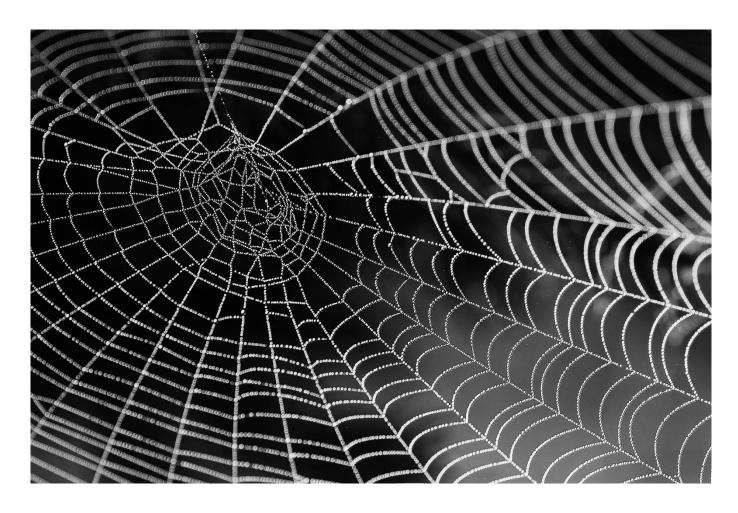
Type thoughts into the chat box?



Mapping your current situation helps identify constructive ways ahead

| FACTS | FEELINGS | SELF-CARE | PRIORITIES |
|--|--|---|---|
| Is there still a feasible market/audience in my previous direction? What are the trends? | Is there bad news I need to process? | Have I time-boxed some option research time. And given myself some gloom-free time? | What are my core values? What is my current artistic/academic vision/manifesto? |
| What's my personal timeline? What's my financial bottom line? | Where can I find seeds of hope and positivity? | What creative activity is giving me most intrinsic satisfaction? | What am I prepared to trade-off? |

WEAVE THE WEB



technē



ACTIVITY: Deepening the talk with warm contacts

Who are they

Already warm contacts

Friends and family

Fellow students

Colleagues and former colleagues

Supervisors & other academics

Type in ideas of new themes/questions you could discuss with warm contacts

What new questions could you ask?

- Supervisor: talk about your longer term career development
- Friend: ask for cheerleading on particular research challenge
- Former colleague: touch base on how organisation is responding to Covid-19

technē

Who could I talk to differently?

| Already warm | Could be warmed up | |
|--|---|--|
| Friends/Family | Friends of friends | |
| Fellow students | Alumni | |
| Colleagues/former colleagues | People working for an organisation I'm interested in | |
| Supervisor & other academics | Academics in other unis researching in my field | |
| WHAT NEW QUESTIONS COULD I BE BRINGING TO THESE CONVERSATIONS? | HOW CAN I GET ON THEIR RADAR IN A LOW KEY WAY AND STRIKE UP CONVERSATION? | |



REINVENTION & PRESENTING A NEW NARRATIVE

- Forward-facing
- Positive
- Coherent

"I am developing my expertise in X in response to the changes in Y and I am looking for contacts/experience in Z"



Making the most of your Techne community

Type into the chat box ways in which your Techne community is helping you to thrive in uncertainty?



TIME FOR ENCOURAGEMENT?

"I'm finding it so difficult to plan"

"All the bad news is getting me down"

"Are there going to be any jobs in academic/cultural sector in 2022?"

"I don't have the contacts to network effectively"

"I'm falling down a social media time sink"

Do you need a step back, some new boundaries or some fresh conversation?

ACTIVITY: What would you say to a friend who said this?



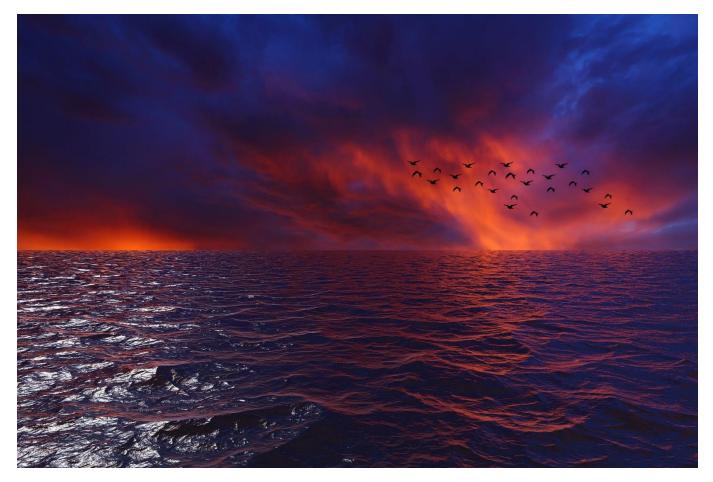
Take the long view

In 2030, what will you be glad you did in 2021

- Completed/progressed your PhD?
- Developed your side-hustle?
- Developed your creative/intellectual practice?
- Made some new friends who care about what you care about creatively
- Built some new professional collaborations
- Experimented with something different?
- Developed your intrinsic identity & self-esteem



Take the long view





Inkpath code

Thriving In Uncertainty and Strengthening Your Resilience

From 15/04/2021 12:30 to 15/04/2021 13:30

--- PLEASE NOW MARK YOUR ATTENDANCE AT THIS ACTIVITY ---

Mobile App Users

- 1. Open the Inkpath App
- 2. Press this button



3. Scan this QR Code



4. Confirm attendance

Complete

Web Users

- 1. Open webapp.inkpath.co.uk
- 2. Press this button Record Attendance
- 3. Enter this unique code

1618334231

4. Press Submit

5. Confirm attendance Complete

1:1 CAREERS SUPPORT AND CAREERS WEBINARS

Next Webinars:

Career Options in Academia & Education Thurs 29/4
Career Options Beyond Academia Thurs 6/5

1:1 Career Coaching Slots available every month techne.careers@careers.lon.ac.uk

Look out for the monthly Techne Careers Bulletin

YOUR FEEDBACK MAKES THE TECHNE CAREERS SERVICE STRONGER – LINK IN CHAT BOX



Thanks and see you soon



technē

Copyright © The Careers Group, University of London