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## Digitalisation and Interdisciplinary Research in Social Science

Date & Time: Monday, 13<sup>th</sup> June 2022, 1:30-3:30 pm  
(BST)



**Prof James Aitken**  
University of Surrey



**Prof Sergio de Cesare**  
University of Westminster



**Dr Lucia Michielin**  
The University of Edinburgh



**Mr Vito Ciciretti**  
Independent financial engineer



**Mr Alberto Pallotta**  
Middlesex University and London Trading Institute

**Moderators: Dr Monomita Nandy & Dr Federico Colecchia, Brunel University London**

### **Prof James Aitken**

James Aitken is Head of Department for Business Transformation and former Managing Director of three manufacturing businesses. His research, conducted in the context of broad international collaborations, focusses on operations and supply chain management. He has been working closely with practitioners developing and transferring knowledge, with a view to improving business performance.

### **Prof Sergio de Cesare**

Sergio de Cesare is Professor of Digital Business and Head of the Centre for Digital Business Research. His research investigates foundational ontology as a means for theoretical modelling of the digital enterprise, methods for the engineering and integration of information systems, and ways in which emerging digital technologies can create new business opportunities, with an emphasis on the manufacturing and service sectors.

### **Dr Lucia Michielin**

Lucia Michielin is a Digital Skills Training Manager. She is responsible for managing and developing the Centre for Data Culture and Society Training Programme, including training provision on applied digital and data-driven research.

### **Mr Vito Ciciretti**

Vito Ciciretti is a financial engineer and quantitative finance researcher with experience in portfolio management, risk strategy, and asset pricing.

### **Mr Alberto Pallotta**

Alberto Pallotta holds a certification in quantitative finance and specialises in development of statistical and machine learning models to solve complex financial problems for several financial institutions. He teaches Computational Finance and Advanced Econometrics.

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