

International Design Organisations:

Histories
Legacies
Values

9-10 November 2017

University of Brighton
Grand Parade, Brighton
BN2 0JY

CONFERENCE PROGRAMME

Organised by
Papanek Foundation,
University of the Arts Vienna
Internationalising Design
History Research Cluster,
University of Brighton

Convenors
Dr Leah Armstrong
Professor Jeremy Aynsley
Professor Alison J. Clarke
Tania Messell
Dora Souza Dias

THURSDAY 9 NOVEMBER

Panel 1: The International Design Conference in Aspen

Robert Gordon-Fogelson

University of Southern California, USA
Smokestacks and Cottonwood Leaves: Total Integration at the International Design Conference in Aspen

Alice Twemlow

Design Academy Eindhoven, Netherlands
The Ur Design Conference? The International Design Conference in Aspen (1951-2004) and its enduring influence on the content, purpose, and form of congresses devoted to design

Penelope Dean

University of Illinois at Chicago School of Architecture, USA
Design by Invitation

Panel 2: Transnational exchanges

Bahar Emgin Yaşar University, Turkey

Craftsmen on Behalf of Designers: The role of Crafts Organisations in Introducing Industrial Design into Turkey

Triin Jerlei

Estonian Academy of Arts, Estonia
The Industrial Art Committee in Estonia: negotiating globalism in local industrial design

Juan Buitrago

University of Valle, Colombia
ALADI: a design for Latin America

Verónica Devalle

University of Buenos Aires, Argentina
The prelude to organisations in Argentina: networks, actors and paths of design (1942-1958)

Reception and Exhibition Viewing

FRIDAY 10 NOVEMBER

Panel 3: Graphic design organisations

Sara Zeller

University of Bern, Switzerland
The exhibition as a tool – Design association's influence on the international perception of 'Swiss graphic design'

Chiara Barbieri

HKB Bern University of the Arts, Switzerland
The poor relatives of industrial design: shaping Italian graphic designers' identity between national and international design organisations in the 1960s

Panel 4: Transnational exchanges 2

Wendy Wong York University, Canada

A pilot study for the historical development of design organisations in the Sinophone region

Yun Wang Royal College of Art, UK

Graphic Design in China 1980s until today: problems of transcultural exchanges

Alpay Er Özyeğin University, Turkey

The Evolution of ICSID into WDO: An insider perspective on the transformation of a leading international design organisation

Plenary discussions