

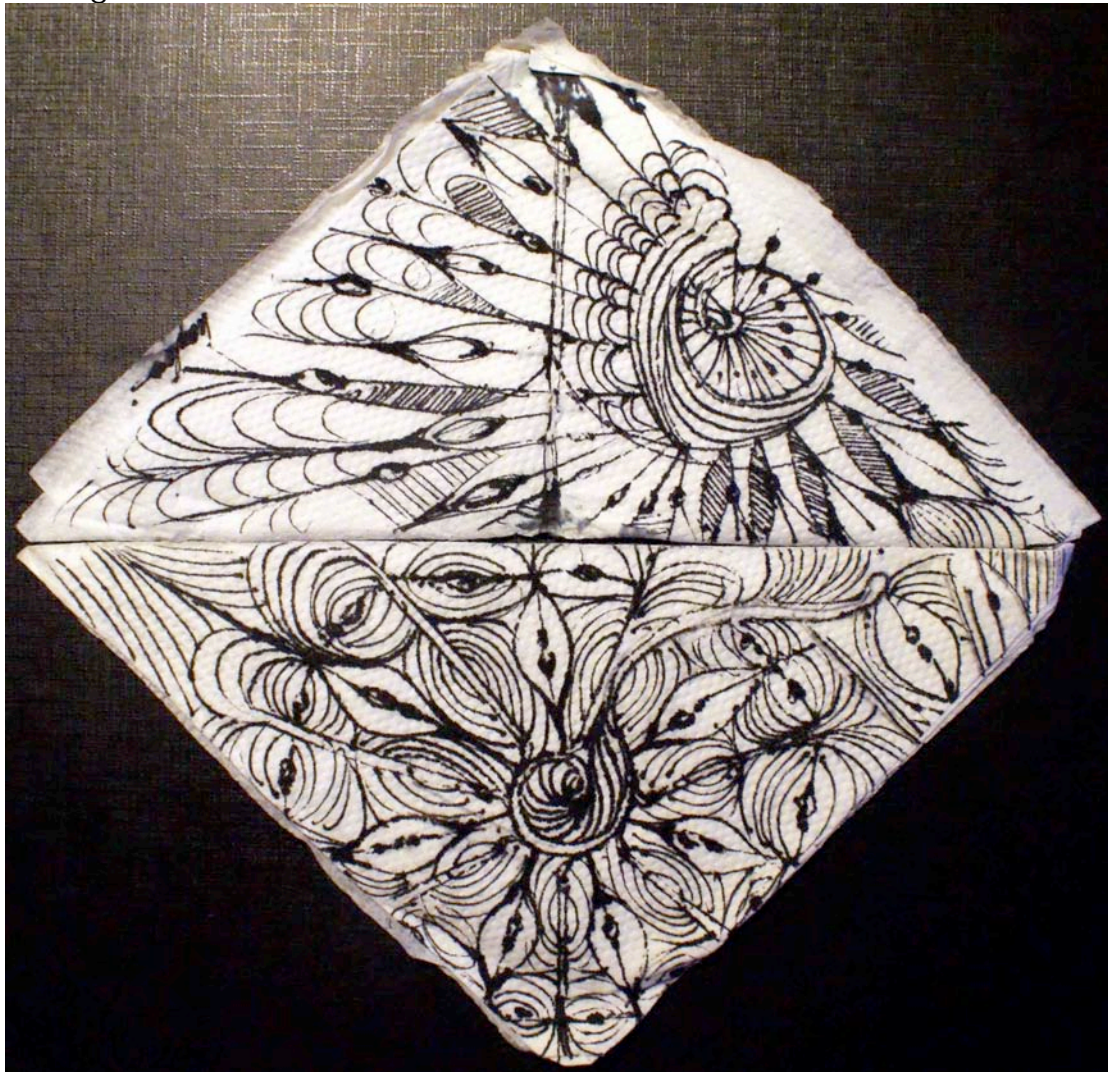
CELTD Design and Traditional Indian Manufacturing  
Hayley Zierold

Image1: Vernacular.



29 June 2009, 10:56:48. Etara, Bulgaria. Carpet washing machine, water channelled from river to form whirl pool washing machine used for cleaning heavy duty goat hair carpets & rugs. This photograph is of an open-air washing machine at the Etara open air museum, however, I also saw one in Tetevan in action, surrounded by rugs being hung up to dry. Since this project began I have been trying to grasp the term 'vernacular', and when I saw this object - an example of something that is perfectly suited for the job, I think that this is a vernacular object. But I could still be completely wrong!

Image 2:  
Emergent



14th April 2009, The last evening of our trip to Bangalore. I chose this image, because when asked to select 2 images, this one leapt to my mind. It is a photograph of a drawing I made on two napkins the last evening before we left Bangalore. On this evening I felt completely overwhelmed by the intensity and richness of that which was past. I started to sketch without any form of plan, and this is

what emerged. It was this drawing which led me to begin an "emergent drawing/doodle book" which i have been working into since India, without planning or preciousness. Simply to see what emerges, and allow myself to draw without too much thought, and then reflect upon what the influential factors may have been, for instance this image is of a drawing which definitely bears reference to the patterns and shapes we were consumed by and surrounded with while in India.

#### Concluding Statement:

A year on from the start of my involvement with this project, my thoughts have developed beyond my own expectations. I joined the "India project" out of curiosity and with an open mind. The combination of characters which make up the group has created a unique dynamic, within which we have developed mutual and individual interests. It has been, and will continue to be, an ideal arena to initiate, consider, and expand ideas. Ideas which have led me to develop on a personal level, and which have inevitably fed into my university work. We all recognize that the 'group' is a unique collaboration that has benefitted us all. The group has evolved over the past 12 months as have we individually. We begun with a definite hierarchy, of David & Seainin as the two (postgrads) heading up the group. This 'hierarchy' naturally dispersed a two months into the project as we developed a collective curiosity and found common interests to be delved into. We have discovered one another to be valuable resources, and through the project I have grown to really appreciate the diversity of the individuals within the group.