

Final Report for CETLD Projects (Final Report)

Inclusion by Design

Zoe Smith, Project Leader. RIBA

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This report outlines the final stages to the project, Inclusion by Design (film title, Inclusive Design: creating a user's world). While it acts as the final report, information resulting from the evaluation will continue to be sent to CELTD for record and use.

This report covers the final stages (six and seven) as outlined in the original bid, and in addition, a new stage (eight) as introduced in the Interim Report to CELTD.

Stage Six – Develop support webpage (ongoing and first information up in June 2009).

Stage Seven – Pilot, marketing and evaluation. January-March 2009 (three months).

Stage Eight (additional) - relating solely to dissemination; will be ongoing throughout the year and 2010.

Stage Six is currently being worked on. Material is being collated for the website, including carefully chosen links to good practice toolkits on Inclusive design and information on legislation. The information to assist teachers in Schools of Architecture will be written in conjunction with the evaluation process. It is being drafted (with the assistance of an inclusive design advisor who sits on the RIBA Inclusive Design Committee and advised on the Roundhouse film in particular) and will be tested by academics using the film (see below).

Currently, the page has been set up to provide a link to the film online and will be supplemented with additional information by end June 2009.

http://www.architecture.com/RegionsAndInternational/AdvocateNewsletter/2009/April/Inclusive%20Design.aspx#inclusive_design

Stage Seven – pilot, marketing and evaluation.

The evaluation stage is being planned. David Gosling has provided advice on how to carry out the evaluation.

A pilot will be undertaken with lecturers –a senior lecturer at Architecture School of the Built Environment, Oxford Brookes has agreed to document her use of the film with students and provide feedback on her use of the film for teaching, her analysis of its applicability for aspects of the course, provide suggestions for support information and coordinate student feedback. This will take place in the Autumn term 2009.

Two additional lecturers (both of whom have asked for a copy of the DVD) are being approached to also carry out a pilot study for purposes of evaluation. It is anticipated that this will also take place in the next academic year due to it being exam term at time of writing this report.

David Gosling has offered the use of his online evaluation form that will be able to record comments by students. This will be set up to accompany distribution of the film to Schools of Architecture in the Autumn term, and at as another method for recording suggestions in addition to the pilot studies.

To date we have received many positive ad hoc comments regarding the film from academics and others, including:

Coordinator of design programme at School of Architecture:

"I watched your excellent RIBA CD on Inclusive Design the other evening and must thank you for giving us all the opportunity - it really opened my eyes. I saw it with my elderly father who is 99 and a retired chartered surveyor and interested in architecture, particularly since he has to be pushed around in a wheelchair if he goes outside his very sheltered flat.

*..
Again - do pass on my thanks to the makers"*

A lecturer:

"My intention is to use the film as a tool within my diploma design studio, and present it early as part of first semester design 'workshop' involving 'live' user participation.

*...
I do indeed think the film is useful, and it's interesting to position it in terms of CAGE's space shapers and the theoretically accredited work of Jeremy Till"*

Centre Of Excellence (Regional regeneration body)

"Very impressive. Maybe we could use this as part of our design learning programme we are delivering through the two architecture centres".

Stage Eight

Dissemination of the film (online and DVD) has begun well.

Articles on the film have been written and have appeared in a number of publications/newsletters including RIBA Journal, RIBA Education Face Book, CEBE newsletter, the Centre for the Built Environment newsletter, Access by Design.

To date, 53 email requests for the DVD have been received. These have been from university lecturers, students of architecture, practicing architects, and others such as access consultants from the UK, Australia, Serbia, India, Canada and elsewhere. DVDs to these contacts were sent out in May 2009.

The film was introduced by RIBA staff member and the DVDs distributed at an event "Implementing Inclusive Design in Education" at Brunel University (with Cambridge University) for forty attendees (mostly academics).

The film has also been shown at an event on Inclusive Design at the University of Belgrade, in Serbia and an event at the Royal College of Art, London.

In addition, the Centre for Education in the Built Environment has ordered a batch of 120 for distribution amongst all their contacts – senior staff in the Schools of Architecture. This will be joined up with RIBA's dissemination to schools being planned for all architecture schools with visits by project lead to present to staff; and RIBA Education department including a film viewing at their architecture school tour beginning October 09 to staff and students.

The Commission for Architecture and the Built Environment have also ordered a batch of 200 and will be distributing to staff and consultants for their use. A presentation will be given to CAGE staff to introduce the film before distribution.

The film is available online at Youtube. The film is split into 7 parts and there have been a number of viewings. At time of writing the average viewing numbers across the clips is 314. A rating of 5 stars (out of 5) has been given to the film and positive comments made by viewers on the site.

Conclusion

The Film, Inclusive Design: creating a user's world, has been produced with DVD copies available for distribution and production. The film shows an introduction and three case studies, namely, the Roundhouse, London; Eden Project, Cornwall, and the Willows School, Wolverhampton. The film appears twice on the DVD with and without subtitles.

Evaluation has been ongoing during the production of the film, with presentations to university staff in Bristol, and students and practicing architects in London and Birmingham. In addition to this, ongoing online feedback have been requested and received from Inclusive Design consultants. The main stage of evaluation will take place in the Autumn term (October 2009) and a conclusion of success of the film as an effective learning tool for students of architecture and the built environment will be reached then. This evaluation will feed into the production of accompanying information to assist and maximise learning. Results will be fed back to CETLD.

To date, the film has been received well by the media and many of those who have had early access to the film. We are delighted that the project has been completed within budget and that early indications show the film to be achieving its initial objectives. We will continue to promote and make accessible the film (and accompanying learning information) to students, teachers and others involved in the built environment.